

FOR IMMEDIATE RELEASE



WHEN CLEVELAND WINS THE SERIES, EVERYONE DRINKS FREE! ***Cleveland-Born Inca Tea Gives Away Free Tea If Indians Clinch the Title***

Cleveland, OH, October 24, 2016: Baseball Fever is sweeping the nation, but no one is more excited than the Cleveland-born brand [Inca Tea](http://www.IncaTea.com)! The folks at Inca Tea will be cheering on their boys from the brand's hometown, confident that they'll bring home that championship trophy, and when they do, Inca Tea has announced that everyone will drink free! In honor of an Indians title win, on the day following the final series game, baseball and tea fanatics alike will be able to receive one free box of Inca Tea. To redeem this special offer, for one day only, the day following the Indians championship victory, fans can visit www.IncaTea.com to receive a downloadable coupon for one free box of the brand's popular Purple Corn-infused tea blends.*

"Inca Tea and its entire family are Cleveland proud through and through, and we couldn't be more excited to see our hometown represented in the series," said Ryan Florio, Founder and TeaEO of Inca Tea. "We are confident that Cleveland will bring home the trophy, and we can't think of a better way to celebrate than by spreading some Cleveland love across the country!"

Inca Tea blends are infused with Peruvian Purple Corn, the super food of the Ancient Andes, which has powerful healing effects. Purple Corn, which was discovered by the Incas long ago, is a significant source of powerful antioxidants and anthocyanins that have several healing properties, including cell regeneration, reduction of joint inflammation and blood pressure, and helps fight obesity and diabetes. It has also shown significant studies on reducing cancer cells, as well has more antioxidants than blueberries and acai berry combined.

**Offer only valid if Cleveland Indians win the 2016 series championship.*

**Offer available only for one day – the day following the Cleveland Indians series win.*

**Limit one per customer.*

**Available while supplies last.*

**Does not include shipping and handling.*

About Inca Tea

When Ryan Florio traveled to Peru with two of his buddies in 2014, he knew it would be an adventure, but he didn't realize it would change his life forever. During that trip, Ryan and his friends hiked a treacherous Peruvian mountain trail with the help of a Sherpa named Edgar, who introduced them to an amazing Ancient Tea recipe combining boiling water, freshly cut apples and Purple Corn. Discovered by the Incas long ago, the Peruvians consider Purple Corn a super food, as it is significant source of powerful antioxidants and anthocyanins that have several healing properties, including cell regeneration, reduction of joint inflammation and blood pressure, and helps fight obesity and diabetes. It has also shown significant studies on reducing cancer cells, as well has more antioxidants than blueberries and acai berry combined. The Ancient recipe resulted in an energizing and refreshing tea that aided them on their climb together. Immediately, they began feeling rejuvenated, and Ryan, a scrappy entrepreneur at heart, saw a wonderful opportunity. Upon Ryan's return home to the U.S., he quit his job, cashed in his 401K, took a second mortgage out on his home and started a company called Inca Tea, the first U.S. company to use the ingredient Purple Corn. Inca Tea products are hand-blended with the ancient Incan recipe in mind. Each blend is made with real purple corn and 100% natural ingredients. All teas are Non-GMO Project verified, gluten free and Rain Forest Alliance Certified. For more information, visit www.IncaTea.com.

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